Help Strengthen Families and Prevent Child Abuse

April Is National Child Abuse Prevention Month

City, State—April is National Child Abuse Prevention Month. [Insert essential information about the who, what, when, where, and why of your community's prevention month event, program, or initiative.]

This month and throughout the year, [organization name] encourages all individuals and organizations to play a role in making [community name] a better place for children and families. By ensuring that parents have the knowledge, skills, and resources they need to care for their children, we can help promote the social and emotional well-being of children and youth and prevent child maltreatment within families and communities.

Protective factors are the strengths and resources families draw on during difficult times to shield them from life's stresses. Research shows that when parents possess protective factors, the risk for neglect and abuse diminish and optimal outcomes for children, youth, and families are promoted. Major protective factors include knowledge of parenting, knowledge of child development, parental resilience, social connections, and concrete supports.

[Insert a quote from your organization's spokesperson. An example is a call to action encouraging people to participate in prevention efforts.]

[Add additional details about local events or programs.]

In support of these efforts, the U.S. Department of Health and Human Services, Children's Bureau, Office on Child Abuse and Neglect, together with Child Welfare Information Gateway, and the FRIENDS National Resource Center for Community-Based Child Abuse Prevention developed the 2021/2022 Prevention Resource Guide. The guide provides more information about protective factors and highlights examples of innovative prevention approaches being implemented by communities across the country.

For more information about child abuse prevention programs and activities during the month of April, and throughout the year, contact [organization's contact information.]

###