

30 Ways for Community Partners to Promote Child Well-Being During National Child Abuse Prevention Month

April 2013

Protective Factors	Nurturing and Attachment	Knowledge of Parenting and Child and Youth Development	Parental Resilience	Concrete Supports for Parents	Social and Emotional Competence of Children	Social Connections
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Create a "recording studio" for parents to record stories for their children. Partner: Local public broadcasting station	2 Sponsor a "New Dads Boot Camp" or "New Moms Circle of Care." Partners: Hospital, birthing center, home visiting program	3 Host a series on parenting when times are tough. Partners: Churches and other faith communities	4 Hold a family ice cream social. Partner: Ice cream shop	5 Invite families to a "Help Exchange" where they learn about local services. Partners: Local shops (to donate prizes, offer samples)	6 Offer acting classes to build kids' ability to name and recognize emotions. Partner: Theater company
7 Sponsor a "community visioning" event to gauge interest in launching a protective factors agenda in your community. Partners: Communitywide	8 Promote family-friendly employment policies. Partner: Local businesses	9 Bring parent education resources to homeless families. Partner: Homeless shelter	10 Offer workshops for parents on stress relief and relaxation. Partner: Child care resource and referral agency	11 Create a monthly newsletter with free local events for families. Partners: Churches, schools	12 Encourage families to review local service providers on Yelp.	13 Engage youth to create a presentation on bullying and help them find performance venues. Partners: Theaters, schools
14 Form a Strengthening Families Leadership team. Partners: elected officials, home visitors, kindergarten teachers, social workers, philanthropists, clergy	15 Encourage screening for parental depression in pediatric offices. Partner: American Academy of Pediatrics chapter	16 Create a parent resource library at your office Partner: Local business, service providers	17 Host trainings and provide tip sheets on empathetic listening for those who work with families. Partner: Community center	18 Create rituals for welcoming new families to your community. Partners: Realtors, Newcomers Clubs, PTAs	19 Bring prevention providers to locations that are appealing to parents Partners: Recreation centers, libraries, shopping centers, schools	20 Provide families with books and toys focused on young children's feelings and experiences. Partner: Children's stores
21 Get commitments to build protective factors year round. Partners: City council members, community groups	22 Set up a parenting display near the children's book section at your library. Include information and books on behavior, emotions, etc.	23 Offer dad's classes or support for visitation for incarcerated fathers Partner: Correctional facilities	24 Create a "Dream Board" for families to share their goals and dreams. Incorporate these into a collaborative service plan for your community.	25 Hold family-friendly events (e.g., potluck dinners, movie nights with discussion afterwards). Partners: Libraries, community centers	26 Create a community swap event for families to trade items such as books, school supplies, or clothes. Partner: Civic association	27 Create a video library for parents, focused on children's social/emotional development. Partner: Libraries
28 Publish a list of "ten things you can do to strengthen families" in your community. Partners: Local media, businesses	29 Share resources with family-friendly businesses on protective factors, child development, parenting skills, and stress reduction.	30 Host a workshop on observing and supporting young children at play. Partners: National Movement for American Children Partners	 https://www.childwelfare.gov/preventing  http://www.friendsnrc.org   			

* Daily activities submitted by National Movement for American Children Partners.

strengthening families
<http://www.strengtheningfamilies.net>

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Children's Bureau
<http://www.acf.hhs.gov/programs/cb>