

Sample Press Release for National Child Abuse Prevention Month

Release Date:
[DATE]

Contact: [NAME]
[TITLE]
[PHONE NUMBER]

We All Can Play a Part in Supporting Strong and Thriving Families April is National Child Abuse Prevention Month

CITY, STATE – [MONTH DAY, YEAR] – [Start with a summary of essential information about your story. This lead paragraph should be brief and answer who, what, when, where, and why questions. Some suggestions: (1) Details of your organization's Child Abuse Prevention Month kickoff event. (2) An upcoming meeting or activity of your community's family-strengthening initiative. (3) How one parent benefited from the assistance of local community organizations.]

April is National Child Abuse Prevention Month. This month and throughout the year, **[ORGANIZATION NAME]** encourages all individuals and organizations to play a role in making **[COMMUNITY NAME]** a better place for children and families. By ensuring that parents have the knowledge, skills, and resources they need to care for their children, we can help prevent child abuse and neglect by creating strong and thriving children, youth, and families in our communities. Research shows that protective factors are present in healthy families. Promoting these factors is among the most effective ways to reduce the risk of child abuse and neglect. The factors are:

- Nurturing and attachment
- Knowledge of parenting and of child and youth development
- Parental resilience
- Social connections
- Concrete supports for parents
- Social and emotional competence of children

"April is a time to celebrate the important role that communities play in protecting children and strengthening families," said **[YOUR SPOKESPERSON'S NAME AND TITLE]**. "Everyone's participation is critical. Focusing on ways to connect with families is the best thing our community can do to strengthen families and prevent child abuse and neglect."

[ADDITIONAL DETAILS ABOUT LOCAL EVENTS AND/OR PROGRAMS]

In support of these efforts, the U.S. Department of Health and Human Services' Children's Bureau, Office on Child Abuse and Neglect, its Child Welfare Information Gateway, the FRIENDS National Center for Community-Based Child Abuse Prevention and over 30 national prevention partners have created *2019 Prevention Resource Guide: Strong and Thriving Families*. The resource guide, designed for service providers who work throughout the community to support families, is available online at <https://childwelfare.com/topics/preventing/preventionmonth/resources/resource-guide/>.

For more information about child abuse prevention programs and activities during the month of April and throughout the year, contact **[ORGANIZATION'S CONTACT INFORMATION]**.