

Sample Public Service Announcements

[30-second PSA aimed at building community involvement, including 10-second tag for local organization identity]

Voiceover (:20 sec.): By working together as a community, we all can play a part in building communities and building hope in children and families.

April is National Child Abuse Prevention Month. During this month and throughout the year, **[INSERT ORGANIZATION NAME]** is dedicated to supporting families to reduce the risk of child abuse and neglect.

Find out more about how you can play a part and help create positive change in your community.

Tag (:10 sec.): Contact **[INSERT LOCAL INFORMATION HERE]** today at **[INSERT PHONE NUMBER]** or go to **[INSERT WEBSITE ADDRESS]** for more information.

[30-second PSA, aimed at building parent and caregiver awareness, including 10-second tag for local organization identity]

Voiceover (:20 sec.): Being the best parent you can be involves taking steps to strengthen your family and finding support when you need it. Parenting isn't something you have to do alone.

When you have the knowledge, skills, and resources you need, you can raise a happy, healthy child. Find out more about activities and programs in your community that support parents and promote healthy families.

Tag (:10 sec.): Contact **[INSERT LOCAL INFORMATION HERE]** today at **[INSERT PHONE NUMBER]** or go to **[INSERT WEBSITE ADDRESS]** for more information.